



ASEAN STUDIES
Summer Program
Experiential Learning



School of Humanities
Universiti Sains Malaysia

CONTENT

01 INTRODUCTION & OBJECTIVE OF THE PROGRAM

02 LEARNING OUTCOME

03 PROGRAM SCHEDULE

04 ADMISSION/REGISTRATION

05 PROGRAM COORDINATORS

06 PROGRAM ASSISTANTS

07 OVERVIEW OF THE UNIVERSITY AND THE STATE

01

INTRODUCTION & OBJECTIVE OF THE PROGRAM

The program explores the collaborative mechanisms within ASEAN and Indo-Pacific countries. Specifically the lectures will address the rise of ASEAN regionalism, the similarities and differences of the geographical, socio-economic and political conditions of the region, the issues and challenges of sustainability in the ASEAN context, and ASEAN regional collaboration and cooperation. This course furnishes the participants with current issues within and beyond the region, as well as addresses the cultural diversity and unity of the region. Besides theoretical knowledge, there will be interactive learning session by academic experts and special meetings with regional stakeholders, followed with field visits and excursions to urban and rural sites (learning the historical and cultural heritage, political and traditional values embedded in the region).



02

Learning Outcome

This program provides an experiential learning for participants, it allows for the exchange of ideas on contemporary issues and cultural understanding of the nations and communities of South East Asia.

Upon completion of the program, students are able to examine the impact of economic modernization and political development on ASEAN regionalism. Students are also able to demonstrate awareness of the challenges faced by ASEAN nations with respect to the impact of globalization, its cultural diversity and identity issues. It will also provide an interactive platform to discuss issues on sustainability from the perspective of ASEAN and beyond. All these affects the economic transformation, state-civil society relations, and changes in interactions across ethnic, religious, culture, and gender.



Besides, it will also allow students to participate in seminar and workshops, as well as weekend trips and excursions to urban and rural sites in Malaysia. Throughout the course, students get to uncover the unique cultural and ethnic diversity of Malaysia and their rich traditions and landscape that constitute the nation. Students will visit several locations to observe, participate and experience the lives and the activities there. They will be meeting several stakeholders and will then get back to the campus to describe, compare and contrast their findings. By the end of the course, they are required to submit their report for assessment.

PROGRAM SCHEDULE (7th – 16th August, 2017)

Training Session: ASEAN STUDIES

Sponsored by: ASEAN studies program

GEOGRAPHY SECTION

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
TIME	Location	Location	Location	Location	Location	Location	Location
9:00-12:00	Arrival	Orientation & Icebreaking; Briefing; Campus Tour	Lecture 2: Socio-economic and political landscapes I	Field Trip 1: Island Tour - George Town Festival (28 July - 3 Sept) & George Town World Heritage (GTWH) sightseeing	Lecture 4 Intra & extra-regional collaborations	Lecture 5 Issues and challenges in sustainable development in ASEAN & Asia Pacific countries	Field Trip 2 Relau Cultural Village Homestay, in Kedah state
12:00-2.00		Lunch	Lunch	Lunch	Lunch	Lunch	Lunch
2.00-4.00pm		Lecture 1: Introduction to the course; the rise of ASEAN regionalism	Lecture 3: Socio-economic and political landscapes 2	Field Trip 1: Island Tour - George Town Festival & GTWH	Lecture 4 Intra & extra-regional collaboration	Lecture 6 Issues and Challenges in Sustainable Development in ASEAN & Asia Pacific countries	Field trip 2 Relau Cultural Village Home Stay
4.00-5.00		Break	Break	Break	Break	Break	Break
5.30-6.30pm		Team Building Programme 1: USM	Cultural Activities in the Campus: Sports Event (Archery USM)	Field Trip 1: Island Tour - George Town Festival & GTWH	Cultural Activities: Learning Malay, Chinese & Indian Cultural Diversity (Art & Music)	Cultural activities - Penang Batik factory visit and pottery making	Field trip 2 Relau Cultural Village Homestay
	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
9:00-12:00	Team Building Programme 2: Penang National Park	Field Trip 3: Seberang Prai/Kedah visit	Seminar/Workshop	Presentation & Submission of Certificate	End of Program and Departure		
12:00-2.00	Lunch	Lunch	Lunch	Lunch			
2:30-5.00	Team Building Programme 2: Penang National Park	Field Trip 3: Seberang Prai/Kedah visit	Seminar/Workshop				

ADMISSION/REGISTRATION

Open to all university students, young researchers, scholars and professionals of all disciplines who are interested in a learning experience of the ASEAN region and its cultural heritage and identities.

- Program Duration: 12 days
- Program Fee: USD 700 (including ground transportation, accommodation and meals)
- Registration opens until first week of August

Register at asct.usm.my/registration

For more information, please visit:

asct.usm.my

ASEAN STUDIES PROGRAM

Geography Section

School of Humanities

Universiti Sains Malaysia

Pulau Pinang

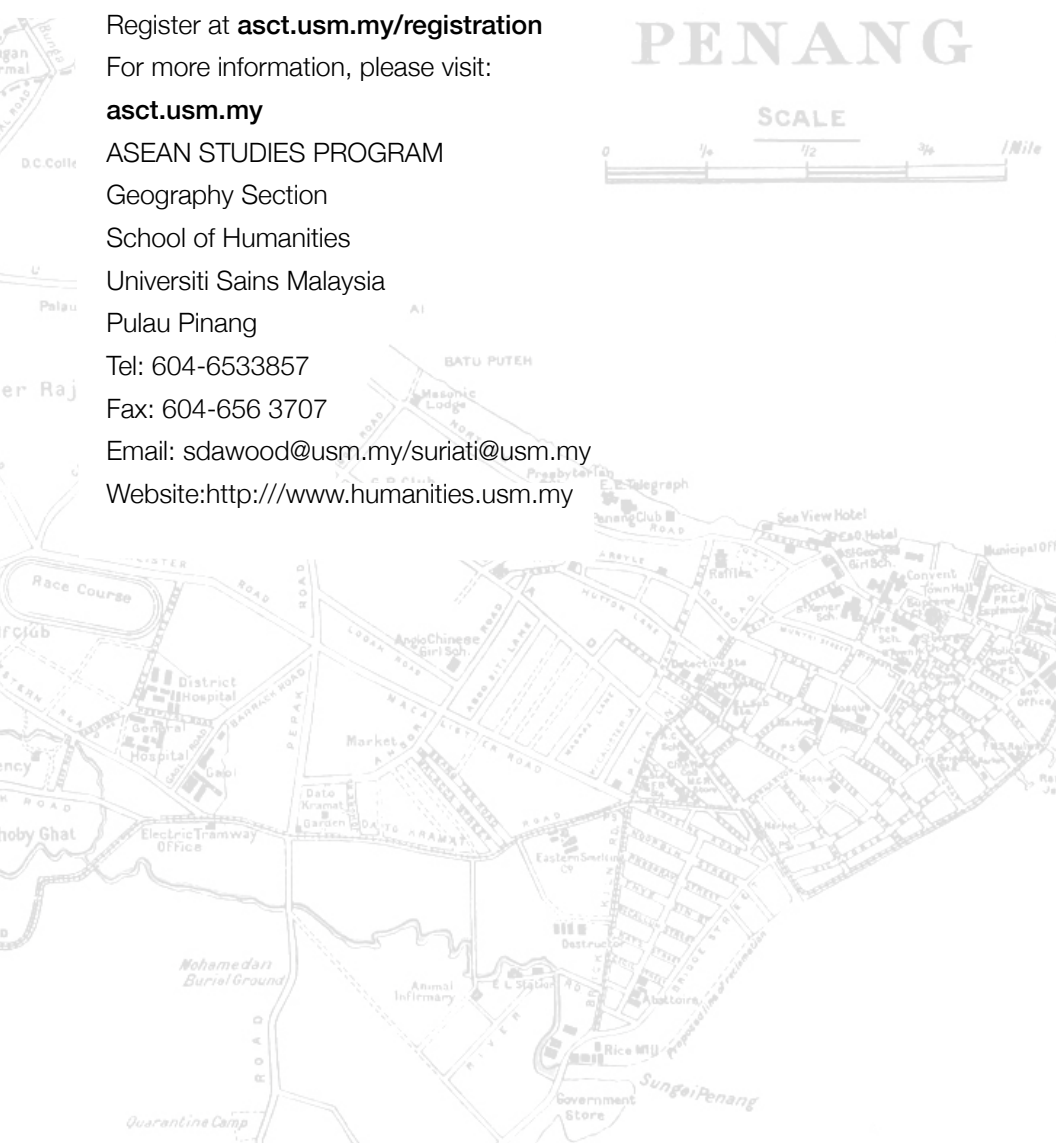
Tel: 604-6533857

Fax: 604-656 3707

Email: sdawood@usm.my/suriati@usm.my

Website:<http://www.humanities.usm.my>

PENANG



PROGRAM ADVISOR



Professor Dr. Narimah Samat
 Dean
 School of Humanities
 Universiti Sains Malaysia

PROGRAM COORDINATORS



Dr. Sharifah Rohayah Sheikh Dawood
 Geography Section, School of Humanities,
 Universiti Sains Malaysia
 Area of Specialization:
 Geography of Services, Urban and Regional Development
 Planning, Transportation Studies, ASEAN Studies



Prof. Dr. Suriati Ghazali
 Geography Section, School of Humanities,
 Universiti Sains Malaysia
 Area of Specialization:
 Human Geography, Social Geography, Rural-urban Transition,
 Household and Socio-economic Studies, ASEAN Studies

GUEST SPEAKER



Prof. Dato' Dr. Morshidi Sirat
 Commonwealth Tertiary Education and Facility (CTEF)
 Sains@USM, Penang, Malaysia
 Area of Specialization:
 Service Industries; Urban Development Relating to Globalisation
 Process; Analysis of Employment and Income; Higher Education
 and Graduate Employment

PROGRAM ASSISTANTS

Members of the Geography Section, School of Humanities, USM

Administrative Staff, School of Humanities, USM

OVERVIEW OF THE UNIVERSITY AND THE STATE

The University

University Sains Malaysia (USM) is a public funded university in Malaysia. Founded in 1969, it is among the oldest institute of higher learning (IHL) in Northern Malaysia with three campuses. The main campus is located in Penang Island.

The university teaches in the fields of Pure Sciences, Applied Sciences, Pharmaceutical Sciences, Building Science and Technology, Social Sciences, Humanities and Education as well as conducts research. USM offers courses at undergraduate and postgraduate levels to more than 28,000 students. It has won the Asian Innovation Award in which USM emerged as the only winner from this country.

USM has facilities for student accommodation, sporting and recreation. The university offers housing for approximately 75% of its students. The university also provides sporting facilities such as archery range, cricket, football field, badminton courts, tennis courts, hockey ground, rugby field, softball, squash courts, and basketball courts.

Other activities include cultural activities, leadership programs, community service programs and excellence programs with the co-operation of the Student Advisory and Development Unit, the Sports Unit, the Arts and Cultural Development Unit, and Hostel Management. Activities are conducted through societies, clubs, sports and cultural activities, motivation workshops and debate competitions.



School of Humanities

The School of Humanities was one of the earliest schools to be established at USM and one of the largest to offer arts based courses. Since its inception in 1970, the school has built up a reputation as one of the leading Humanities faculties in the country. Courses offered here are designed to attain the goal of achieving academic excellence and producing well rounded students. The curriculum is thus structured specifically to produce graduates who are able to meet the manpower needs of the country and are well prepared to face various challenges at the workplace in the present era of ICT and globalisation. In line with these goals, the school is well-equipped with relevant facilities to support the teaching and learning process. These include computer labs (language interpreting, audio visual and GIS), physical labs (hydrology, physical geography, cartography), a resource room, a microfilm room and a postgraduate room.

Penang

Penang is Malaysia's 'Pearl of the Orient' that carries a natural beauty and cultural splendor like no other place. Its name comes from the Malay translation of betel nut – 'Pinang'. Every year thousands of visitors come here to experience the unique cultural heritage and scenery. A fascinating fusion of the East and West, Penang embraces modernity while retaining its traditions and old charm. These are reflected in its harmonious multiracial population and well preserved heritage buildings which led to George Town being accorded a listing as UNESCO World Cultural Heritage Site recently. Long regarded as the food capital of Malaysia, Penang also entices visitors with its beautiful coasts and scrumptious cuisines. Highly urbanized and industrialized Penang is one of the most developed and economically vibrant states in the country, as well as thriving tourist destination. Its heterogeneous population is highly diverse in ethnicity, culture, language, and confessions.



